

INSTRUCTION TO AUTHOR

Encouraged to read these instructions carefully before preparing a manuscript for submission. Moreover, the manuscripts should be checked carefully to avoid grammatical errors.

AUTHOR GUIDELINES

Original research papers: Manuscripts should contain new experimental results in the field of research in elaborate form that constitute a significant contribution to advancement of knowledge. Research Papers should not exceed 10 typed pages.

Review articles: Review papers should present an account of progress of research in a particular area and bring out the most important aspects of the topic under review. Care should be taken that the review article should not be a mere compilation of scattered research results, but it should make an interesting story of development of understanding in the particular field. The article should be limited to 10-12 typed pages.

Manuscript Structure: Prepare the manuscript in Times New Roman font using a font size of 12. Title shall be in a 14 font size with bold face along with initial capitals. All section titles in the manuscript shall be in font size 12, bold face capitals. Subtitles in each section shall be in font size 12, bold face lower case. Standard International Units could be used throughout the text. Pages should not be numbered, manuscript should be starting with the title page and the text should be arranged in the following order:

- ⇒ Title page
- ⇒ Abstract
- ⇒ Introduction
- ⇒ Materials and Methods
- ⇒ Results and Discussion (Figures, Table titles and legends must be submitted by excel sheet only)
- ⇒ Conclusion
- ⇒ Acknowledgements
- ⇒ References (must be in numerical in text as well as reference numbers should in bracket)

Title Page: The title must be as brief as possible, comprehensive and descriptive. Each author must provide their full name including their forenames and surname followed by their address in normal face lower case. The Corresponding Author of the manuscript must be marked with an asterisk, and should be listed first. In addition, the corresponding author must include telephone, fax and E-mail address at the bottom left corner of the title page. If any of the co-authors are from different organizations, their addresses too should be mentioned and indicated using numbers after their names.

Abstract: Should start on a new page after the title page and should present the rationale of the study, the main findings, and principal conclusions, not more than 200 words. All the three categories, Review Articles, Research papers and Short Communications should have an Abstract.

Keywords: 3-6 keywords are to be provided by the authors in italic format.

Introduction: Should start on a new page and should clearly indicate the aim/scope of the study

Material and Methods: The section Material and Methods should include concise details on the methodology adopted; sufficient to repeat the experiment. The statistical method and the level of significance chosen should be clearly stated.

Results and Discussion: Authors should describe results in systematic manner. Description may be sub-sectionalized as required for clearer presentation of results obtained.

All results presented in tabular or graphical form should be described in this section. All Tables and figures must have a caption and a legend to make them self-explanatory and they should be given numbers. Tables and Figures should be typed on separate excel format sheets have to be submitted.

The discussion section should be presented in such a way that results provide an advancement of knowledge in the topic of research. Presentation should be logical and reference-based interpretation of the results. It should bring out whether the results are in support of or in contradiction to available accepted view point. Discussion must be concise and fluent presentation of rational interpretation of results obtained.

Conclusion: The principal conclusions of the study may be presented in clear statements based on the findings of the study.

References: All publications cited in the text must be included in the list of references following the text of the manuscript. References that are not cited in the text are not to be included. Citations in the text should be in the following formats; Mishra and Nautiyal 2011, three or more authors, (Vollenweider et al., 1974); book (Ojha & Debey 2008).

Journal Article

- Mishra, A.S. and Nautiyal, P. (2011) Factors governing longitudinal variation in benthic macroinvertebrate fauna of a small Vindhyan river in central highland ecoregion (Central India). *Tropical Ecology*, 52 (1): 103-112
- Vollenweider, R.A., Munawar, M. and Stadelmann, P. (1974). A comparative review of phytoplankton and primary production in the Laurentian Great Lakes. *Journal of Fisheries Research Board of Canada* 31(5), 739–762.

Book reference: Ojha R. P. & Dubey G.P. Ayurveda and Brain Ageing, CCRAS, AYUSH, Govt. of India 2008.

Acknowledgement: Author must acknowledge the funding source, technical assistance in performing the experiments and Experts who suggested/interpreted results in preparation of the manuscript.

Conflict of Interest: All authors are requested to disclose conflict of interest.

Figures and Tables: Manuscripts will be accepted with the understanding that the authors have obtained the necessary authority for publication from their university/institute including collaborators and co-authors. Authors must ensure that the articles submitted to journal is understood to imply that it have not been submitted for publication in another journal. It will be the responsibilities of the authors to ensure originality of the research work. Plagiarism if noted or reported will be the sole responsibility of the contributors.

Language: Hindi and English

Contacts: All correspondence should be addressed to:

Manuscripts should be neatly typed, Two-spaced format in Word format and tables. The maps, graphs and figures should be in JPEG format. Manuscript should be typed in Times New Roman uniform size with at least 2.5 cm margins on left and right. The complete name and address of the Corresponding Author should be in footnote at title page of the manuscript.

Authors should also indicate the names of 3-4 reviewers with their complete contact address (Name, address affiliation, email, and mobile number). The manuscript should submit to Editor –in-chief via E mail: jngbuald@gmail.com; asheesh.shivam@ngbu.edu.in in separate files: as text, table, map/figure

Contacts:

All correspondence should be addressed to:

Editor-In-Chief

Dr. Asheesh Shivam Mishra

Director, Research Centre

Nehru Gram Bharati (Deemed to be University), Prayagraj, U.P., India

Email: jngbuald@gmail.com, asheesh.shivam@ngbu.edu.in;

Website: ngbv.ac.in

Contents

1. **Human Welfare Measures and Working Efficiency** 1-7
Saritha S.*, Rohit Ramesh, Indal Kumar
2. **A Study on Role of Social Media Marketing in SME'S with Special Reference to Prayagraj** 8-18
Varsha Verma* and Indal Kumar
3. **Proposed Model: Verification and Validation for disease prediction using data mining technique** 19-27
Arvind K. Shukla*, Rohit Ramesh and Chandrakant K. Singh
4. **Air Pollution Control Through Technology: Effects On Human Health And Legal Systems** 28-42
Dilip Kumar* and Richa Agnihotri
5. **Redefining Parenthood: Surrogacy Amid Legal and Technological Evolution** 43-50
Swapnil Tripathi* and Praveen Bala
6. **An Analysis of Population Growth, Projection and its Characteristics of Jaunpur City** 51-72
Shailesh Kumar Yadav and Sanjay Kumar Bharati
7. **Role of the Libraries as Information Resources in Globalization** 73-81
Sunita Singh* and Chintamani Gautam
8. **A Critical Study of Hayavadana by Girish Karnad** 82-87
Chhaya Malviya* and Kiran Verma
9. **महात्मा गांधी जी के दार्शनिक विचार** 88-95
पूर्णन्दू मिश्र एवं अरविन्द शुक्ला
10. **काशी की प्राचीन मृणमूर्तिकला के विविध आयाम** 96-103
विवेक शुक्ल एवं बीरेन्द्र मणि त्रिपाठी
11. **ऑनलाइन माध्यम से पर्यावरण शिक्षा एवं जन जागरूकता** 104-108
नीतू तिवारी, शिखा खरे एवं मोनिका गुप्ता

Contents

12. संयुक्त परिवार के स्वरूप एवं प्रवृत्ति का अध्ययन 109-117
मान सिंह एवं पूजा तिवारी
13. संजीव एवं रणेन्द्र के कथा साहित्य में आदिवासी विमर्श: एक पुनरावलोकन 118-123
प्रणव करिअप्पा एवं सव्यसाची
14. प्राथमिक स्तर पर अध्ययनरत् छात्र एवं छालाओं के समायोजन क्षमता का तुलनात्मक अध्ययन 124-130
मुकेश कुमार सिंह एवं संजीव कुमार
15. जनपद सुलतानपुर में सामाजिक – आर्थिक विकास का स्तर : एक विश्लेषणात्मक अध्ययन 131-138
आशुतोष मिश्र एवं मीता रतावा तिवारी
16. दीक्षा पोर्टल के माध्यम से संचालित शिक्षक प्रशिक्षण कार्यक्रम का प्राथमिक विद्यालय के विद्यार्थियों की अधिगम शैली पर पड़ने वाले प्रभाव का अध्ययन 139-148
राघवेन्द्र मालवीय एवं मिथिलेश कुमार
17. वैदिक काल और गुप्त काल में समर्पित शैक्षणिक संस्थान का अध्ययन 149-156
विनीता सिंह एवं मोहम्मद वाकिफ
18. बी0एड0 संचालित संस्थानों में भौतिक संसाधनों का महत्व 157-162
विवेक कुमार एवं अवधेश कुमार
19. भारतीय समाज में महिलाओं की राजनीतिक स्थिति पर वैश्वीकरण का प्रभाव 163-169
निशा सिंह एवं सन्तेश्वर कुमार मिश्र
20. राष्ट्रीय शिक्षा नीति-2020 के क्रियान्वयन की स्थिति एवं समस्या का अध्ययन 170-176
भानु प्रताप सिंह एवं श्रवण कुमार
21. **Two-phase ocular blood flow analysis using non-newtonian power law model** 177-189
Jayanti Tripathi, Archana Shukla and Virendra Upadhayay